

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FEBRUARY 14,

1966

JANUARY	JULY
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
FEBRUARY	AUGUST
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
MARCH	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
APRIL	OCTOBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
MAY	NOVEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JUNE	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 11, 1966</u>			
Thursday Feb. 10 8:30 A.M. Breakfast	PREVIEW: SUMMER COLLECTION Showing at 9:15. By invitation. Thereafter at showroom, 530 Seventh Ave. Contact: Miss Iris, LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 10 9:30 A.M.	OPENING: SUMMER COLLECTION Also Feb. 15, 17 at 9:30. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Feb. 10 10:30 A.M.; 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Shannon Rodgers for Jerry Silverman, 10:30 and 2:30. By invitation. Continuous thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Feb. 10 12:00 Noon	SHOWING OF SUMMER COLLECTION Also Feb. 17 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 10 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING Subject: "The Coming Bonanza." Speakers: James Laver, English fashion philosopher (Victoria and Albert Museum); Miss Geraldine Stutz, president of Henri Bendel; also new Wonderground movie. Co-Chmn.: Eleanor Dean Connell--Warwick & Legler; and Elinor McVickar--"Harper's Bazaar." Prices: \$8.00, members; \$10.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Thursday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 14, 15, 16, 21, 23 at 1:00. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Feb. 10 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 14, 15, 16, 17, 23 at 1:00. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Feb. 10 3:30 P.M.	PREVIEW: SUMMER COLLECTION Summer collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Feb. 10 4:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 10, 15, 16 at 4:00. By appointment. Contact: CH. 4-2616.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Feb. 11	ALTMAN RELEASE--Girls' fashions by Bill Blass. (No Press Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Feb. 11	SHOWINGS OF SUMMER COLLECTION BY ESTEVEZ--Feb. 11, 15, 17 AT 9:00 A.M. AT HOTEL PLAZA--HAVE BEEN CANCELLED.		
Friday Feb. 11 11:45 A.M.	PREVIEW OF SUMMER COLLECTION Showing of cocktail and evening fashions, Feb. 11 and 14 at 11:45 A.M. By reservation. Contact: PE. 6-1351. Publicity: Rea Lubar, EN. 2-3510.	JOBBERE, INC.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Friday Feb. 11 2:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTIONS By reservation. Thereafter daily informal showings. Contact: Betty Yarmon, LO. 4-6874 or TR. 9-7112.	MORT SCHRADER; ADELE JONES	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Saturday Feb. 12- Feb. 16	EIGHTH ANNUAL PRESS PREVIEW Preview for the press at annual seminar of men's fashions for Spring-Summer '66; also presentation of "Lulu" awards. By invitation. Publicity: Rion Bercovici, 1290 Sixth Ave., LT. 1-8210.	AMERICAN INSTITUTE OF MEN'S AND BOYS' WEAR	MARRIOTT MOTOR HOTEL DALLAS, TEXAS
<u>WEEK BEGINNING MONDAY, FEBRUARY 14, 1966</u>			
Monday Feb. 14 10:30 A.M.	OPENING OF SUMMER COLLECTION Showing of Summer collection. By invitation. Thereafter by appointment. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Feb. 14 12:00 Noon	OPENING: SUMMER COLLECTION Also Feb. 15, 17 at 12:00 Noon. By reservation.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: LW. 4-0454.
Monday Feb. 14 12:30 P.M. Luncheon	PRESS PREVIEW: SPRING MILLINERY BY ADOLFO Preview for the press of Spring millinery by Adolfo. By invitation. (For Release, Tues., Feb. 15.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Monday Feb. 14 2:30 P.M.	FASHION CONFERENCE: FALL-WINTER 1966 Sixty-first semi-annual conference--with presentation of NSRA's annual Mercury Award for outstanding contribution to footwear fashions. Fashion trends in footwear and apparel for Fall-Winter 1966, including shape, silhouette, color, and material--distribution of swatched color guide. Admission by advance registration. Tickets: \$6.00, members; \$8.00, non-members. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN.(200 MADISON AVE.)	HOTEL PLAZA BALLROOM
Monday Feb. 14 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 and 17 at 4:00 P.M. By reservation.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235.
Monday Feb. 14 4:30 P.M. Cocktails	FALL 1966 SHOE AND BOOT COLLECTION Golo will present Fall 1966 shoe and boot collection. <u>Show at 5:00 P.M.</u> By invitation. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR, INC. (350 FIFTH AVENUE)	HOTEL REGENCY BALLROOM

READY-TO-WEAR TIME TABLE, WEEK OF FEB. 14

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" ALSO SHOWING FRIDAY)

<u>MONDAY, FEB. 14</u>	<u>TUESDAY, FEB. 15</u>	<u>WEDNESDAY, FEB. 16</u>	<u>THURSDAY, FEB. 17</u>
9:30	Tiffeau & Busch	Modern Couture	Tiffeau & Busch
10:00	Adele Simpson Ben Reig		Adele Simpson
10:30 Andrew Woods	Oscar de la Renta for Jane Derby(O) Pattullo-Copeland Townley	Wilson Folmar Townley	Oscar de la Renta for Jane Derby Pattullo-Copeland
11:00 Wragge			
11:30		Mignon	
11:45 Jobere			
12:00 Georgia Bullock Geoffrey Beene(O)	Mollie Parnis(O) Geoffrey Beene Harold Levine	Talmack(O) Mollie Parnis Paul Blumenstein	Alison Geoffrey Beene
1:00 Teal Traina Harvey Berin	Teal Traina Harvey Berin Jr.Sophisticates Hannah Troy	Teal Traina Harvey Berin Jr.Sophisticates Hannah Troy	Harvey Berin Tzaims Luksus(P)
1:15 Nat Kaplan	Gothe(O)	Nat Kaplan	
1:30	Pat Sandler for Highlight		
2:00 Rappi			
2:30	Maurice Rentner Branell Christian Dior-NY Jamison	Janine Kahan Larry Aldrich Trigere	Maurice Rentner Branell
3:00 Ceil Chapman for Mr. Winston	Mister Pants(P)		
4:00 Donald Brooks(O) Harmay Terry-Allen	John Moore(O) Malcolm Starr Samuel Winston	Donald Brooks Samuel Winston Robert Sloan(P)	Korrigan-Paris(P) Donald Brooks
4:30	Trigere(O)		
***** <u>FRIDAY, FEB. 18</u>			
10:30 A.M. Trigere			
12:00 Noon Countess Alexander(O)			

CONTINUOUS SHOWINGS--These Summer collections have opened.

ABBOTT EAST. Summer collection of daytime to cocktail fashions.
498 Seventh Avenue, 21st Floor, 695-5730.

ALBERT ALFUS, INC.. . . . "Indian Summer" suede-leather fashions, by Viola Sylbert.
500 Seventh Avenue, 8th Floor, WI. 7-0107.

ARBE ORIGINALS, INC.. . . Boutique separates, suits by Dorothy Arden.
498 Seventh Avenue, 11th Floor, LW. 4-0220.

ARKAY, INC. Junior Summer collection.
498 Seventh Avenue, 19th Floor, IO. 5-2626.

LEONARD ARKIN. Summer collection.
ANDREW ARKIN 530 Seventh Avenue, 6th Floor, WI. 7-5324.

BARBERINI, LTD. Summer collection of suits, costumes, and dresses.
(DIV. OF ORIGINALA) 512 Seventh Avenue, 13th Floor, PE. 6-2291.

TED BROWN, INC. Summer junior collection, designed by Frances Prisco.
498 Seventh Avenue, 2nd Floor, IO. 4-9311.

CAMEO EVENING FASHIONS;. Fashions by George Nardiello and Miss Andree.
FIVE-THIRTY P.M. 530 Seventh Avenue, 3rd Floor, PE. 6-0151.

GEORGE CARMEL, INC. . . . Summer coat and suit collection.
530 Seventh Avenue, 25th Floor, LA. 4-3310.

OLEG CASSINI, INC.. . . . Summer collection.
498 Seventh Avenue, 5th Floor, IO 5-6453.

LEE CLAIRE, INC.. . . . Cocktail and evening fashions.
530 Seventh Avenue, 14th Floor, WI. 7-9470.

CLARET ORIGINALS, INC.. . Sportswear and casual dresses, designed by June Francis.
498 Seventh Avenue, 8th Floor, WI. 7-2514.

M.S. COUTURE Summer collection.
530 Seventh Avenue, 15th Floor, IO. 4-6874.

DAVID CRYSTAL, INC. . . . Summer collection of dresses, suits, and sportswear,
HAYMAKER; HAYETTE 498 Seventh Avenue, 23rd Floor, BR. 9-6560.

LESLIE FAY, INC.. . . . Summer dress collection.
1400 Broadway, 16th Floor, LW. 4-9000.

ANNE FOGARTY, INC.. . . . Summer collection.
550 Seventh Avenue, 7th Floor, IO. 4-9115.

FONTANA OF ROME. Summer collection of daytime into evening fashions.
Hotel Plaza, Suite 334, PL. 3-7244.

SAM FRIEDLANDER, INC. . . Summer collection designed by Bob Bugnand.
530 Seventh Avenue, 3rd Floor, PE. 6-2663.

(continued on following page)

CONTINUOUS SHOWINGS--These Summer collections have opened (cont'd)

- RUDI GERNREICH, INC.; . . . Summer fashions; knitwear collection by Rudi Gernreich.
HARMON KNITWEAR, INC. 530 Seventh Avenue, 20th Floor, 695-1617.
- GAY GIBSON Summer collection of junior dresses.
1407 Broadway, 39th Floor, LO. 5-4211.
- HEISER, INC. Summer collection, designed by Silvano of Rome.
530 Seventh Avenue, 8th Floor, LO. 3-1534.
- JONNY HERBERT, INC. . . . Summer collection of daytime, cocktail, and formal fashions.
PAB, LTD. 498 Seventh Avenue, 18th Floor, LO. 5-6900.
- ARTHUR JABLOW; Summer collections designed by David Kidd.
JABE 530 Seventh Avenue, 9th Floor, LA. 4-3404.
- JUNIOR ACCENT. Summer collection, designed by Frank Adams.
498 Seventh Avenue, 10th Floor, LO. 4-1434.
- LADY MANHATTAN Misses shirts, sportswear, and dresses.
1407 Broadway, 15th Floor, CO. 5-2975.
- LANZ ORIGINALS, INC. . . . Summer collection of dresses and sportswear. By appointment.
1407 Broadway, 26th Floor, OX. 5-6440.
- LAWRENCE OF LONDON . . . Spring-into-Summer couture rainwear.
512 Seventh Avenue, 20th Floor, CH. 4-3815.
- LOOMTOGS, INC. Showings of Summer sportswear.
1407 Broadway, 35th Floor, 255-5500.
- McMULLEN Summer collection.
550 Seventh Avenue, 20th Floor, OX. 5-4270.
- MAJESTIC SPECIALTIES . . Summer collection, designed by Jeanne Essig.
1410 Broadway, 16th Floor, LO. 4-3113.
- MAM'SELLE. Spring-Summer junior fashions, designed by Betty Carol.
498 Seventh Avenue, 9th Floor, CH. 4-7373.
- MARCH & MENDL. Spring-into-Summer rainwear.
512 Seventh Avenue, 21st Floor, LA. 4-7942.
- VERA MAXWELL, INC. . . . Summer collection.
530 Seventh Avenue, 26th Floor, LO. 3-4358.
- MR. GEE. Summer collection designed by Ruthanne Tuttle.
1407 Broadway, 25th Floor, WI. 7-8178.
- MR. MORT DESIGNER; . . . Showings designed by Stanley Herman and Lois Anderson.
MR. MORT BOUTIQUE 498 Seventh Avenue, 20th Floor, OX. 5-4760.
- MR. THOMSON. Spring-Summer coordinated pants and pant tops.
1410 Broadway, 22nd Floor, WI. 7-6700.

(continued on following page)

CONTINUOUS SHOWINGS--These Summer collections have opened (cont'd)

NOEL JUNIORS, INC. . . . Spring-Summer fashions, designed by Jerry Johnson.
1400 Broadway, 31st Floor, BR. 9-3112.

MICHAEL NOVARESE Michael Novarese's California collection in New York.
Hotel Plaza, Suite 911, PL. 9-3000.

GINO PAOLI Italian knit imports; and Fall collection.
1407 Broadway, 37th Floor, BR. 9-0925.

PETTI-4S Summer collection, town and country clothes.
TOWN & COUNTRY CLOTHES 498 Seventh Avenue, 17th Floor, CH. 4-3558.

JOSEPH PRUZAN, LTD. . . . Summer collection of suits, dresses, and ensembles.
499 Seventh Avenue, 11th Floor, LA. 4-8126.

RAFFAELE Summer showings of afternoon and cocktail dresses.
530 Seventh Avenue, 20th Floor, LO. 5-3250.

REMBRANDT. Summer collection.
498 Seventh Avenue, 6th Floor, LO. 4-3600.

ROYAL LYNNE, LTD. Summer collection.
530 Seventh Avenue, 14th Floor, LO. 3-3035.

JACK SARNOFF, INC. Coats, suits, dresses, ensembles, designed by Molly.
512 Seventh Avenue, 30th Floor, PE. 6-7121.

ABE SCHRADER CORP. . . . Summer collection.
530 Seventh Avenue, 15th Floor, LO. 4-9114.

CATHERINE SCOTT, LTD. . . Summer collection.
550 Seventh Avenue, 6th Floor, 524-7093.

SPORTS EDITIONS. Summer golf collection designed by Arnold Palmer.
1407 Broadway, 35th Floor, OX. 5-4270.

STEPHAN, LTD. Summer collection.
530 Seventh Avenue, 15th Floor, LO. 4-6874.

STONYBROOK CASUALS, INC. Summer dresses.
DIV. OF DAVID CRYSTAL 498 Seventh Avenue, 12th Floor, BR. 9-6560.

TRAVILLA California Summer collection in New York.
Hotel Gotham, Suite 603, CI. 7-2200.

TUXMATE. Summer fashions for cocktail and evening wear.
530 Seventh Avenue, 14th Floor, WI. 7-9470.

WERLE. California Summer collection in New York.
530 Seventh Avenue, 3rd Floor, 594-2510.

WILROY, INC. Summer collection, designed by Bea Grossman.
498 Seventh Avenue, 22nd Floor, LO. 5-7815.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 14	OPENING: SUMMER COLLECTION Summer collection; also a group of debutante dresses for Winter cotillions. By appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 14	OPENING OF SUMMER COLLECTION Continuous daily showings. Contact: Dorothy Herme, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 14	SHOWING OF PERSIAN COLLECTION Screen-printed Persian collection from Iran and India, including dresses, costumes, suits, shorts. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Beginning Monday Feb. 14	PREMIERE SHOWING OF FALL KNITWEAR Fall '66 collection of imported knitwear by Donna Paula at continuous showings. Contact: CH. 4-3488.	DONNA PAULA- SEYMOUR JACOBSON	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Feb. 15	MACY RELEASE--Pre-Columbian art. (No Press Show)		
Tuesday Feb. 15 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 17 at 10:30. By reservation. Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 15 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 16 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 15 12:30 P.M. Luncheon	CANINE FASHIONS AT LUNCHEON SHOW "The Total Look--Both Ends of the Leash"--men's and women's fashions from Wallach. "In-Pop" fashions by Canine Styles, including special designs by Larry Reiter and Mr. Fred for Fur & Sport. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	VARIOUS DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Tuesday Feb. 15 1:15 P.M.	OPENING OF SUMMER COLLECTION Showing of Summer dresses, costumes, and gowns. By reservation. Contact: Larry Farragut, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 15 3:00 P.M.	PREVIEW OF SUMMER COLLECTIONS Brief showing of selections from Summer collections of Mister Pants, Pantsville, and Lynn Stuart. By invitation. Publ.: Eleanor Lambert, MU. 8-2130.	MISTER PANTS; PANTSVILLE; LYNN STUART	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Feb. 15 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. (Note Change of Date.) Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 15 4:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30; Feb. 18 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 15	OPENING: SUMMER COLLECTION Daily showings, by appointment. Contact: Faye Berk, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Feb. 16	OHRBACH'S RELEASE DATE--Spring knit collection. (No Press Show)		
Feb. 16	HENRI BENDEL RELEASE--Opening of "Portfolio"--new art shop. (No Show)		
Wednesday Feb. 16 12:00 Noon	OPENING OF SUMMER COLLECTION Designed by Dominic. By reservation. Contact: BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Feb. 16 12:30 P.M. Luncheon	PREVIEW: LYNNS "FIVE AND TEN" FASHION SHOW Spring collection of coats, suits, dresses, children's wear--all priced below \$5.00 to \$10.00. By invitation. Contact: Bob Brennan at Ted Saucier, MU. 8-2330.	LYNNS STORES, INC.	HOTEL PLAZA PERSIAN ROOM
Wednesday Feb. 16 12:30 P.M. Luncheon	SUMMER JUNIOR FASHIONS DURING LUNCHEON Showing of junior Spring fashions, designed by Frank Adams. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	JUNIOR ACCENT (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 16 3:45 P.M. Cocktails	PRESS PREVIEW OF SUMMER COLLECTION Robert Sloan's Summer collection, featuring sportswear, playclothes, and dresses, designed by Sylvia de Gay. <u>Show at 4:00 P.M. (Note Change of Date.)</u> For press and buyers, by invitation. Contact: LA. 4-6651.	ROBERT SLOAN SPORTSWEAR, INC.	HOTEL PIERRE BALLROOM
Wednesday Feb. 16 4:00 P.M.	SPRING-SUMMER IMPORTED FASHIONS Preview of afternoon to evening fashions by Umberto Barone of Rome. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	UMBERTO BARONE OF ROME	HOTEL GOTHAM PRIVATE SUITE
Wednesday Feb. 16 5:00 P.M. Cocktails- Buffet	GALA PARTY AND NEW FOOTWEAR FASHIONS Nina Footwear will invite the press and buyers to a party at their new location. Informal modeling of advance Fall footwear collection. (Trans- portation will be available.) By invitation. Publicity: Amy Seran. 937-2345.	NINA FOOTWEAR, INC.	4322 QUEEN STREET LONG ISLAND CITY
Wednesday Feb. 16 5:30 P.M.- 7:30 P.M. Cocktails	PREVIEW: NEW "SALONETTE" Dansant fashion show of "Young Elite Salonette Collection" for benefit of George Junior Republic. (For Release, Thurs., Feb. 17.) Press by invitation. Reservations: \$5.00. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Cancelled Feb. 17	GIMBELS PRESS PREVIEW OF MATERNITY FASHIONS, ORIGINALLY SCHEDULED FOR THURSDAY, FEB. 17 AT 10:30 A.M., HAS BEEN CANCELLED.		
Thursday Feb. 17 11:30 A.M.	MISS BERGDORF FASHIONS AT PRESS PREVIEW Preview for the press of Miss Bergdorf fashions. By invitation. (For Re- lease, Fri., Feb. 18.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 17 1:00 P.M. Luncheon	PREMIERE SHOWING: SUMMER COLLECTION Tzaims Luksus will present his first Summer collection. For press and buyers, by invitation. Contact: 879-2810 or NA. 8-6016.	TZAIMS LUKSUS	37 EAST 50TH STREET WILLIAM BELL STUDIO
Thursday Feb. 17 4:00 P.M. Cocktails	PREVIEW: FALL AND WINTER KNITWEAR Knit ensembles and dresses in silk and wool for Fall and Winter. <u>Show at 4:30.</u> By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Feb. 18	ALTMAN RELEASE--Micia Junior Knit Dresses for Spring. (No Press Show)		
Friday Feb. 18 12:00 Noon	OPENING OF SUMMER COLLECTION Daytime, cocktail, evening fashions. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sunday Feb. 20 5:00 P.M.- 10:30 P.M.	OPENING: NEW SHOP IN PENNSYLVANIA Gala opening of Mr. & Mrs. Donald S. Leas, Jr.'s new Nana shop. Cocktails, dancing, and Summer fashion show. Special buses leave Delmonico Hotel, Park Ave. & 59th Street at 5:00 P.M., returning at 10:30 P.M. By invitation. Contact: Leslie Cunningham, AG. 9-1000. (<u>Note Change of Date</u>).	NANA SHOP (MONTGOMERY COUNTY, PA.)	PLYMOUTH COUNTY SHOPPING MALL
Feb. 21	GIMBELS' RELEASE--Maternity fashions. (No Press Show)		
Monday Feb. 21 6:00 P.M.	OPENING: SUMMER COLLECTION Showings daily at 6:00 P.M. By appointment. Contact: PL. 5-2872.	GUSTAVE TASSELL	64 EAST 55TH STREET SHOWROOM - 3RD FLOOR
Feb. 21- Feb. 25	BROTHERHOOD WEEK. Contact: National Conference of Christians and Jews, 43 West 57th Street, MU. 8-7530.		
Feb. 22	WASHINGTON'S BIRTHDAY (Legal Holiday)--Tuesday.		
Wednesday Feb. 23 12:30 P.M. Luncheon	COATS AND ENSEMBLES AT LUNCHEON SHOW "The Total Look for Spring"--by Dan Millstein. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	DAN MILLSTEIN, INC. (205 WEST 39TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 23 6:00 P.M.	PREVIEW: YOUNG BRITAIN- YOUNG COLONY FASHIONS Preview for press of Altman's Young Britain-Young Colony fashions. By invitation. (<u>For Release, Fri., Feb. 25.</u>) Publ.: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	6TH FLOOR YOUNG COLONY SHOP
Thursday Feb. 24 12:30 P.M. Luncheon	LUNCHEON SHOWING OF SPRING FASHIONS Showing of Spring fashions, by Pattullo-Jo Copeland, available at Bonwit Teller. (Donations of rummage for ASFCA "The Ark Thrift Shop.") Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Feb. 25	MACY RELEASE--Made-In-Europe fashions. (No Press Show)		
Feb. 25	ALTMAN'S RELEASE--Young Britain fashions. (Preview, Feb. 23--See Above)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 28	PARIS PICTURE RELEASE DATE.		
Tuesday March 1 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Spring custom-order collection. By invitation. (<u>For Release, Wed., March 2.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Thursday March 3 11:00 A.M.	IMPORTED COLLECTION OF FALL KNITS Preview of Capriel's Fall imported knit collection of coat and dress ensembles, suits, costumes, dresses. <u>Showing followed by luncheon at 12:00 Noon.</u> By invitation. Contact: Arnold H. Arnold or Claire Affens, WI. 7-2170.	CAPRIEL, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday March 3 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Spring custom-order fashions, designed by Leslie Morris. By invitation. (<u>For Release, Fri., March 4.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Saturday March 5- March 13	FORTY-NINTH ANNUAL INT'L FLOWER SHOW Theme: "Planting Keeps America Beautiful"--46 major gardens, from very formal to backyard gardens. Also, full-size swimming pool surrounded by a garden setting. Hours: March 5-6, 1:00-10:00 P.M.; March 7-12, 10:00-10:00 P.M., March 13, 1:00-7:00 P.M. Admission: Adults--\$2.50; Children--\$1.00. Contact: E.M. Freystadt Assoc., 271 Madison Ave., LE. 2-5960.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
Monday March 7 11:00 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection will be previewed by the press. By invitation. (<u>For Release, Tues., March 8.</u>) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Beginning Monday March 7	OPENING OF FALL COLLECTION Fall '66 collection of imported knit fashions. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
Tuesday March 8 2:30 P.M.& 4:30 P.M.	CUSTOM-ORDER AND READY-TO-WEAR FASHIONS Two showings of daytime and evening custom collection. Also, ready-to-wear designed by Marianne Spottiswoode, and made in Europe for the boutique collection. By invitation. Contact: Jan Taylor, TR. 9-8965.	MARIANNE SPOTTISWOODE	33 EAST 68TH STREET SALON - 2ND FLOOR
Wednesday March 9 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order fashions at a preview for the press. By invitation. (<u>For Release, Thurs., March 10.</u>) (<u>Note Change of Date.</u>) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Thursday March 10 9:00 A.M.& 12:00 Noon	IMPORT FASHIONS: BREAKFAST & LUNCHEON The Fashion Group Import Committee will present The Import Collections--Spring, 1966. Commentators: Ethel Frankau and Mary Kay Horrigan, Bergdorf-Goodman. Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 11 12:00 Noon Luncheon	PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Mon., March 14.)	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Monday March 14 11:00 A.M. & 2:30 P.M.	SPRING-SUMMER CUSTOM- ORDER COLLECTION Two showings by designer Dick Webster in custom-order coats, suits, and dresses for daytime and evening. By invitation. (Note Change of Date.) Thereafter by appointment. Contact: Jan Taylor, TR. 9-8965.	DICK WEBSTER	45 WEST 56TH STREET SALON - 4TH FLOOR
Tuesday March 15 2:00 P.M.	OPENING: EARLY FALL COAT COLLECTION Showing of early Fall coat collection, March 15, 17, 21, 23, 28 at 2:00. By appointment. Contact: Mrs. Jaye Sweedler, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
March 17	ST. PATRICK'S DAY (Thursday).		
Thursday March 17 9:30 A.M.	PRESS PREVIEW: IMPORTS AND REPRODUCTIONS Press preview of Alexander's imports and reproductions. By invitation. (For Release, Fri., March 18.)	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Saturday March 19 7:30 P.M.	DINNER TO HONOR DUKE OF EDINBURGH Dinner in honor of His Royal Highness the Duke of Edinburgh, K.G. Price: \$150.00 per person. Contact: C.C. Philippe, MO. 1-2320.	THE VARIETY CLUBS INTERNATIONAL	HOTEL AMERICANA
Monday March 21 12:30 P.M. Luncheon	INTERNATIONAL HAUTE COUTURE FASHION SHOW Alexander's International Haute Couture Spring Fashion Show and Champagne Luncheon for benefit of The Boys' Club of New York. Honorary Chairman: H.H. The Duchess of Windsor. Chmn.: Mrs. George F. Baker, Jr. and Miss Rosalind Russell. Fashion show will feature the stars from the forthcoming United Artists film "The Group." Tickets: \$10.00 each. Contact: Boys' Club, 287 East 10th St., GR. 7-8177. Public Relations: Serge Obolensky Assoc., 598 Madison Avenue, PL. 9-6272.	ALEXANDER'S	LEX.AVE.& 58TH ST. 3RD FLOOR
Thursday March 31 12:30 P.M. Luncheon	SPRING AND SUMMER COTTON FASHION SHOW "Collage of Cottons"--Galey & Lord cotton fashions by leading designers. Press by invitation. Public by reservation: \$5.00; contact: Banquet Dept., PL. 9-3000. Publicity for Galey & Lord: Rosemary Sheehan, MU. 5-1280. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	GALEY & LORD	HOTEL PLAZA TERRACE ROOM
Thursday March 31 4:30 P.M. Cocktails 5:00 P.M. Show	HEADLINER KNIT FASHION SHOWING Presentation of Headliner Knit Fashions of Creslan--a collection of original fashions created by young student designers for famous per- sonalities in the headlines. The collection is the result of a fashion design project sponsored by American Cyanamid Company and Fair-Tex Knitting Mills. By invitation. Contact: Dorothy Ashton, Sally Dickson Associates, TW. 7-2055.	AMERICAN CYANAMID COMPANY	HOTEL PIERRE ROOF GARDEN
April 10	EASTER SUNDAY		

1967

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					